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“When you’re part of the planning process, offering solutions, you come from a much better trail negotiating position.” Director Matt De Young explained to Mtbr. They’re now able to propose and design progressive trails, not just get small segments of trail or avoid old trails from getting closed to bikes.

And this is a timely opportunity to get a Santa Cruz Bicycles “golden ticket” indeed. They have one of the hottest bikes available today in the Hightower LT in Wicklow Green color. This is a 150mm front and rear travel bike that we’ve been testing for a while. It is a true balance of rugged trail ability and trail bike agility. It is one of the easiest long travel 29ers to throw around and it will help you climb and get rad at the same time.



Our recommendation for the prize selection is the 150mm travel Hightower LT 29er that will allow you to fly up and down the big rides.

One lucky donor will ride away with a new \$9,500 Santa Cruz bicycle in the Mountain Bikers of Santa Cruz's (MBOSC) "Ante Up for Trails" campaign. Donors receive one entry for every \$5 donated to the MBOSC between now and November 13 when a winner will be chosen. The winner then gets to pick the production Santa Cruz bicycle of their choice as the prize. Donations can be made at www.mbosc.org/anteup.

"MBOSC has already made some amazing progress for mountain biking in this area, and we're stoked to support them with a bike for this campaign," said Santa Cruz Bicycles COO Joe Graney, noting that a similar effort netted more than \$40,000 for MBOSC last year. "Their plans to bring new singletrack and events to our hometown is great news for our employees, riders in the region, and riders from around the world who visit, tour our solar-powered bike factory, and ride the trails right out our front door."

MBOSC continues to work towards its vision to make Santa Cruz County the premier place to be a mountain biker through advocacy, trail construction, maintenance, and world-class cycling events. Some of the current projects include:

- New 30+ Mile Trail Network in San Vicente Redwoods: MBOSC took a leading role on the design of a 30+ mile trail network that is scheduled to begin construction in 2019.
- New Trails in Pogonip, Harvey West, and DeLaveaga Parks: MBOSC is working closely with the City of Santa Cruz to incorporate new mountain bike opportunities into city parks, including a directional downhill mountain-bike trail and new multi-use trails to improve connectivity.
- New Dirt Jumps and Pump Tracks: MBOSC is currently working with Santa Cruz County to bring a new dirt jump facility to the Farm Community Park in Soquel, and with the City of Watsonville to bring an asphalt pump track to Ramsay Park in the heart of Watsonville.

“Santa Cruz Bicycles has been pivotal in advocating for sustainable mountain biking here and around the world,” said MBOSC Marketing and Events Director Amanda Schaper. “They regularly contribute cash, product, and sweat equity to ensure the future of mountain biking, and we’re very thankful to have them as a partner as we work towards expanding sustainable trail access in the Santa Cruz area.”